

YOUTH POWER PLEDGE

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ABOUT FCYO'S YOUTH POWER PLEDGE:

[The Youth Power Pledge](#) (YPP) is a fundraising campaign organized by the [Funders' Collaborative on Youth Organizing](#) with the goal of mobilizing \$35 million in new resources for youth-led organizations over the next three years. On racial justice, policing reform, reproductive justice, immigration, education, climate, and beyond — young people drive historic wins that defy expectations. The Youth Power Pledge is an opportunity to give youth organizers the resources they deserve to keep fighting and winning.

HOW TO USE THIS TOOLKIT:

Support the Youth Power Pledge as an ally by amplifying the pledge to your networks and friends. Below are **sample Twitter, Instagram, LinkedIn and Facebook Posts** that are easy to share and can be edited as you'd like to add your own messages and thoughts on youth organizing and the YPP.

Add [Downloadable visual assets/graphics](#) to pair with your posts and emails.

SAMPLE SOCIAL MEDIA CONTENT

The sample social media content below includes draft posts for Facebook, Twitter, and LinkedIn that you can copy and paste to share. Please feel free to customize the language to make it your own or add any other info.

To include graphics or videos in your posts, select and download from the images below, and then, upload the images from your phone or computer. All of the videos and graphics can be found in [this folder](#).

WEBSITE AND HASHTAGS:

- ypp.fcyo.org
- HASHTAGS:
 - #YouthPowerPledge
 - #ResourceRecognizeAmplify

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- *Any additional hashtags you might normally use when talking about youth organizing-related topics— for example, #studentvoices, #youthpower, etc. These can help promote the Youth Power Pledge more broadly in related fields.*

SAMPLE POSTS:

TWEETS:

It's time we recognize, resource, and amplify the power of young organizers 💪📣

That's why @The_FCYO is introducing the #YouthPowerPledge, a fund that will support youth leaders to do what they do best — win.

Learn more: ypp.fcyo.org/

Join the movement! @The_FCYO #YouthPowerPledge will fund organizing and activism led by youth leaders like us. Learn more about how to get involved: ypp.fcyo.org/

@THE_FCYO's #YouthPowerPledge is a challenge to philanthropy to ensure that young people have the resources they need to create the world we want to live in.

Learn how to get involved as an ally: ypp.fcyo.org

Graphics to include:

See Dropbox folder [HERE](#) for graphics.

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INSTAGRAM POSTS:

@THE_FCYO's #YouthPowerPledge is a challenge to philanthropy to ensure that young people have the resources they need to create the world we want to live in. Learn how to get involved as an ally at the link in our bio!

@The_FCYO #YouthPowerPledge is designed to support the organizing efforts of youth of color, low-income youth, young women, and queer and trans youth. Find more ways to get involved using the link in our bio.

@The_FCYO #YouthPowerPledge puts the pressure on philanthropy to step up and fund the organizing work of youth just like us. Find more ways to get involved at the link in our bio!

Do you think it's time youth organizers get proper resourcing and recognition? I do!

Take @The_FCYO #YouthPower Pledge to support the organizing work of youth of color, low-income youth, young women, and queer youth. Link in bio!

Graphics to include:

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